# STAMP OUT WAR: SUPPORT UKRAINE!

Stamp Out War is a creative charity art project that unites people from all over the world to show solidarity with Ukraine and raise funds for its relief efforts – using postage stamps and postcards.



Article written by Linda Last modified: November 5, 2023 7:04 AM

What are the backstories behind the creation of a unique collection of maxicards that demonstrates global support for Ukraine at the war time? Read on to find out!



War and Peace by Linda: Taken in 2009 in Prince Edward Island, Canada; post-processed and published in 2022.

n 24 February 2022, Russia invaded Ukraine. A few days later, I dug through my visual archives looking for a relevant image to use in the call for peace. I came across a photograph which, by accident or by design, echoed the colour scheme of the Ukrainian flag. This combination of colours suddenly caused an unexpected effect for me as a viewer, and recent circumstances gave this work a new meaning that I had not anticipated as a photographer.

It was taken in 2009 during my bike tour across Canada. Then freshly arrived in Prince Edward Island after having travelled through the Maritimes, I was in a state of exhaustion when this vast field of yellow flowers spread out in front of me. No cloud or artificial object came to disturb the landscape. This was a moment of relaxation. I composed this very orderly photo with equal parts shared between the sky and the field to show the harmony between the natural elements. When it was taken in 2009, everything seemed to stand still, motionless, which invites meditation, peace, calm, whereas in 2022, this moment of tranquillity contrasts in times of trouble with the madness of war. Two days after the war had started, I named this piece, jarringly, *War and Peace* and published it on the web.

In early March, *War and Peace* was quickly becoming my most viewed photograph on Flickr. I decided to print out some copies of 5"×7" postcards to hand out to whoever wanted to show his/her solidarity with Ukraine. Originally, these postcards were the vehicles carrying all sorts of messages and political slogans that the senders wished to convey to the recipients, who might be an acquaintance of the sender or a politician the sender wished to address, like Putin.



War and Peace postcard sent by Linda to the Kremlin using peace-themed stamps.

Up until then, all these efforts sound like a grassroots Mail Art initiative created out of growing political concerns. However, with my philatelic friends on The Stamp Forum, who couldn't just watch what was happening in Europe, I felt the strong urge to do something productive to help the Ukrainians to battle the uncertainty of the war. That's why I started pondering seriously over the possibility of creating philatelically worthy and historically significant maximum cards that can be auctioned off to raise funds for Ukraine relief effort.

#### WHAT IS A MAXICARD? WHY DOES A POSTMARK MATTER?

A maximum card (or maxicard for short) is a postcard which features a stamp and a postmark placed on the image side of the card that are related to the same theme, creating a visually stunning and highly collectible item that's beloved by stamp collectors and history buffs alike. For instance, one

#### Timeline of the project development

2022 2

24 Feb

Russia

invaded

Ukraine

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Linda's War and Peace was published

26 Feb

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First Ukraine support stamp issused in Latvia

10 Mar

24 Aug

Ukraine's national day

2023

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Summer

Online auction of the Ukraine support maxicards



A maxicard of A-Bombed Dome in Hiroshima, Japan.

can place a stamp of the Atomic Bomb Dome in Hiroshima, Japan, on a postcard showing this building, then get a postmark of Hiroshima on the 6th of August – the day of the first deployment of an atomic bomb in human history. This way, the concordance between three philatelic elements – the postcard, the stamp, and the postmark – is maximised, hence the name *maximum card*.

A postmark is a marking made by the postal agency on a piece of mail to indicate the date and location where the piece has been processed, therefore it carries historical significance. By offering a glimpse into the past, it can be used to track the movement of mail and provide insight into postal operations in a particular place and time. It's a tangible piece of history that, sometimes aesthetically designed, people can appreciate and study.

# UKRAINE SUPPORT STAMPS AND THE BIRTH OF UKRAINE SUPPORT MAXICARDS

In those early days of the conflict, I was thinking of using peace-themed stamps cancelled at locations with peace-related names to create a collection of maxicards on the (abstract) theme of peace, yet feared that the visual wouldn't match perfectly with the blue/yellow colour scheme. I also explored the theme of hope, without much satisfaction.

Later in April, I learned that, that to manifest its support for Ukraine, Croatia would be issuing a special stamp showing a rapeseed field in the backdrop of blue sky that would be both botanical and visual match to my postcard. It turns out that this new Croatian issue was part of the worldwide response by the official postal agency of some countries to Europe's largest refugee crisis since World War II. Up until summer 2022, these countries are, in order of stamp release: Latvia (10 March), Estonia (24 March), Poland (25 March), Austria (31 March), Croatia (12 April), Moldova (19 April), Lithuania (6 May), Luxembourg (11 May), Spain (29 May), France (23 June) and Canada (7 July). Each of these stamps incorporates into its design the blue and yellow colours of Ukraine's flag more or less prominently.

I immediately decided to settle on creating a collection of maxicards centered around the theme of Ukraine by making use of these new issues.



A global call was subsequently launched to invite people from these 11 countries to show solidarity with Ukraine on Ukraine's national day – the 24th of August – by getting a postmark from a local post office on my postcards showing these Ukraine support stamps. This way, the visual of the card and the stamp are tinted in the blue/yellow colour scheme that represents Ukraine, and the date of the postmark is also related to the country. The location of the postmark matters less in this project, but I have tried to maximise the Ukraine connection by creating some maxicards in sister

Ukraine support stamps issued by the 11 countries before mid-2022.



cities of the Ukrainian capital. For example, Chişinău (Moldova), Odense (Denmark), Riga (Latvia), Tallinn (Estonia), Warsaw (Poland) and Vilnius (Lithuania) are all twinned with Kyiv.

As this project was gaining momentum on social media, some of my non-philatelist friends around the world expressed their desire to help, even though their countries didn't issue a special Ukraine support stamp in the blue/yellow colour scheme. Not wanting to discourage these kindred souls, I decided to enlarge the scope of this project by acquiring what I later call 'Ukraine tribute stamps' that show sunflower(s) or, in case no species of sunflower is native to the country, yellow flower(s) that can be used to pay tribute to Ukraine. The choice of sunflower and its generalised version is evident for it has long since been regarded as a symbol of Ukraine's agricultural prowess thanks to the country's significant production of sunflower crops, to the point that such a visually striking image of vibrant yellow colour is frequently associated with the country's national emblems and promotional materials.

#### **HAND-PAINTED MAXICARD**

Meanwhile, I was also working on an original hand-drawn/painted maxicard that will be donated for the same cause. This piece, named *Peace to Us*, was completed on 19 August and was postmarked on 24 August in Myrnam (AB), Canada, whose name means 'peace to us'. An additional first-day-of-issue cancellation that accompanies the release of the semi-postal stamp Help for Ukraine in Canada was later added onto the card.

Peace to Us (2022) is an anti-war artwork that uses the sunflower as a



symbol of hope, peace, and growth. The flower replaces the bullet in the gun, offering a reminder that something beautiful and fragile can be just as powerful as physical force. The blue and yellow paint splatters, inspired by Ukraine's national flag, represent the blood that has been shed in the ongoing conflict in the country. The composition of the piece is intentionally jarring, with the mechanical gun and dark figure creating a sense of threat and horror. But the natural beauty of the sunflower offers a counterpoint to the violence, reminding us of the potential for new life and growth even in the midst of destruction. By fighting the brutality of war with something fragile and inspiring, Peace to Us (2022) encourages us to imagine a world where conflict can be resolved through peaceful means. It is a timely reminder of the urgent need for peace and unity in Ukraine and beyond.

#### THE BEGINNING OF A COMMON CAUSE

As this project was mobilising public opinion in support of peace, I was overwhelmed by the outpouring of interest from people around the world. From Australia to Austria, from Canada to Croatia, from Japan to Spain, and beyond - people from 25 countries have participated in this project, each adding their country's stamp and postmark to this collection of maxicards that is not only a testament to the power of philately to unite different individuals across borders and cultures, but also a practical demonstration

Stamp Out War in numbers 100 50

of the impact that can be achieved through collaboration. In times of conflict and division, it is heartening to see the power of philately to bring people together in support of a common cause. The result my global team and I have achieved was impossible without the valuable help of many The Stamp Forum and Postcrossing forum members.

Although the challenges remain to convince non-connoisseurs of philately / maximaphily / deltiology / marcophily the worth of this visually stunning collection of maxicards that embody the theme of global solidarity, we remain optimistic about the positive impact our collection will have on the world in times of troubles. In the coming months, these unique cards will be auctioned off to raise funds for Ukraine relief effort, and we plan on collaborating closely with local charity organisations and auction platforms to ensure that the project's proceeds are channelled to those in need. Together with all our effort at community building through this kind of initiative that aims at promoting social cohesion, inclusivity, and collective well-being, we can make a real difference in the lives of the people of Ukraine – one stamp at the time.

May our gratitude to all of those who have contributed to this project be felt. For more information, please visit <a href="https://www.stampoutwar.com/">https://www.stampoutwar.com/</a>.

### Participating countries in 2022

- Australia
- Austria Canada
- Croatia
- Denmark
- Estonia
- Finland France
- Germany 10. Japan
- 11. Latvia
- 12. Lithuania
- 13. Luxemboura
- 14. Moldova
- 15. Netherlands
- 16. New Zealand
- 17. Norway 18. Poland
- 19. Romania
- 20. Spain
- 21. Sweden 22. Taiwan
- 23. Ukraine
- 24. United Kingdom
- 25. United States of America

## Participants in 2022

- Liya (Australia),
- Željko Vasilik (Croatia),
- Simone D. C. Bernadi (Estonia),
- Maarit Madetoja (Finland), Xavier Bonnin (France),
- Angélique Lyaud (France),
- Jens (Germany),
- Luisa (Germany),
- Luna (Japan), Ai Suzuki (Japan),
- Natsuko Matsunaga (Japan),
- 12. Mina (Japan),
- 13. Vera Keidane (Latvia),
- 14. Neringa Kucinskaite (Lithuania),
- 15. Sovan (Luxembourg),
- 16. Ala Nicoreanu (Moldova),
- 17. René Hillesum (Netherlands),
- 18. Rune Berg (Norway),
- 19. Anna Szczepanska (Poland), 20. Mihnea Răducu (Romania),
- 21. Juan Antonio Casas Pajares (Spain),
- 22. Henrik Lundgren (Sweden),
- 23. Anonym (Ukraine) 24. Roman Skabara (Ukraine),
- 25. Alex Walker (UK),
- 26. Dorin Cojocariu (USA).